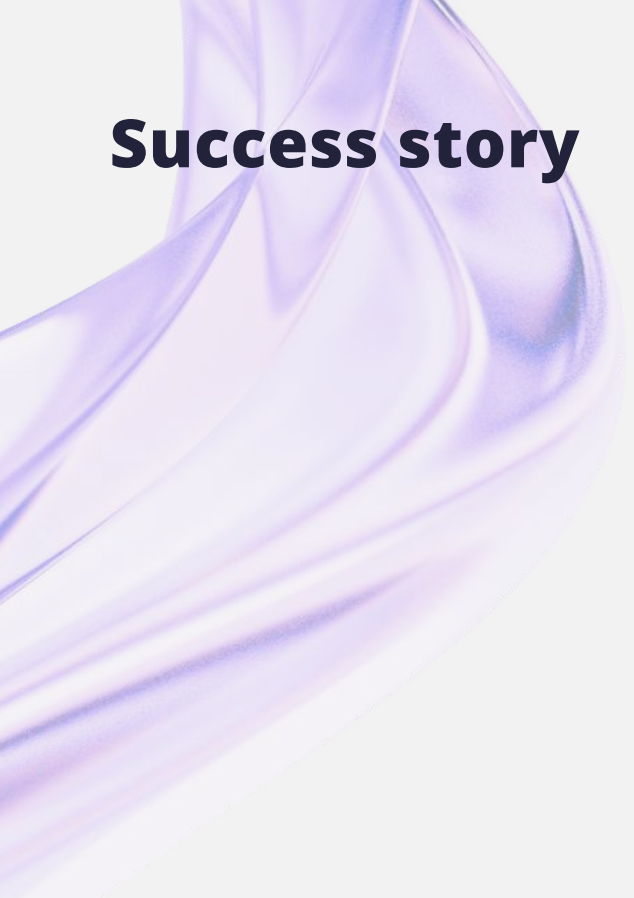


## **Success story**



**Automating sales,  
purchases and  
inventory**

**Company in the  
Logistics and  
Distribution  
Services Sector of  
Sublimation  
and Image  
Transfer**

**Development of  
Applications on  
Salesforce  
Platform**



The road to innovation around  
the client begins with  
developments in the cloud



# Corporate Challenge

CM Group, Inc. is a company that specializes in personalization, printing and sublimation. CM Group Inc. provides quality services for the best brands across the American Continent and Caribbean Islands to meet the demand for quality sublimation supplies.

It helps brands meet the demand for quality sublimation supplies by providing recognized suppliers with proven track record. CM Group also helps improve and automate product management, customer service and logistics distribution processes through an innovative integration that allows for the management of sales catalogs, sales processes, quotation processes and purchase orders as well as inventory.


All these processes are integrated and automated with the Salesforce platform.

## What SMX Services & Consulting Inc. Did

SMX Services and Consulting, Inc. designed a system for managing inventory in multiple countries, currency pricing by country and multi-currency support in a sales catalog. The company automated the process and combined several functions associated with products, quotes, purchase orders and inventory management.



salesforce



The system controlled entire sales, purchases, and inventory management. This resulted in a fundamental achievement and simplified the management process. It allowed CM Group Inc. to grow significantly without having to hire new personnel, thus saving significant costs in operations.

### The value in the customer experience is a priority

"Simplification and Automation of Processes, another great promise of technology fulfilled"